



DIY GSA Licensing Program

DIY GSA "All-Pass"

The DIY GSA All-Pass includes client access to the following:

DIY GSA On-Demand Workshops and Kits

- GSA Proposal Guide
- 30-Day Proposal Workbook
- Sample Proposal
- 30-Day Webinars
- Proposal Templates
- Weekly Webinars
- Proposal Review (Initial Review and Final Review)
- GSA Hotline Subscription
- Contract Negotiation and Award Assistance

The All-Pass Program provides your clients with a unique code to access the above products and services. They have access to the DIY GSA expertise that has been developed over a course of more than two decades of direct experience helping customers win GSA Multiple Award Schedules.

Annual Licensing Fees*

- Individual client - \$750 per client (licensed customer referral only, not available to the general public without a referral)
- 5 - 10 Licenses - \$6,000 per year - As low as \$600 per client per year.
- 11 - 25 Licenses - \$12,000 per year - As low as \$480 per client per year.
- 26 - 40 Licenses - \$17,000 per year - As low as \$425 per client per year.
- 41+ Licenses - Let's talk!

If you're paying for GSA consulting assistance, you can save thousands of dollars per year.

What sets DIY GSA apart from the GSA Consulting crowd? We have the GSA Proposal Guide and the 30-Day Workbook. These two books contain explanations, sample documents, and a legitimate 30-day timeline to help clients understand the MAS and writing winning proposals.

Who would use a DIY GSA All-Pass License? Organizations who provide federal contracting consulting, but don't have a full-time GSA Consultant on staff or who have a limited number of clients seeking to win a GSA MAS Contract. These include government business development companies, PTACs who don't have a GSA SME, and professional organizations with members who need GSA Schedule Contracts.

*Special licensing pricing only available through November 30, 2022.